

NICOLE DRUPKA

Fashion Business | Brand Strategy | Marketing & Public Relations

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PROFILE

Parsons School of Design BBA candidate in Strategic Design and Management with experience in fashion retail, styling, visual merchandising, guest relations, social media content, and editorial styling support. Interested in fashion PR, brand strategy, merchandising, e-commerce, and client development.

EXPERIENCE

MONSE | Marketing and Public Relations Intern

October 2026–Present | New York, NY

Jeans | Guest Relations / Hostess / Marketing & Social Media Support

November 2025–Present | New York, NY

- Manage reservations, waitlists, guest inquiries, special requests, and last-minute seating changes in a high-volume environment.
- Support VIP visits, events, marketing and social content, and polished guest experiences.

Aritzia | Style Advisor

September 2024–June 2025 | SoHo, NY

- Styled clients through curated product recommendations, wardrobe-building support, and elevated client service.
- Maintained visual standards, merchandise flow, fitting-room organization, and product presentation.

Jungle Juice | Store Manager / Social Media Management

October 2021–August 2025

- Managed daily operations, staff hiring, onboarding, training, scheduling support, inventory, vendors, and customer service.
- Created social media content to promote brand engagement and health-focused food and beverage offerings.

EDITORIAL & ADDITIONAL RETAIL EXPERIENCE

Numéro Magazine | Style Assistant

June 2026 | New York, NY

- Supported editorial styling through garment pick-ups and returns, fittings, on-set organization, steaming, sample care, and stylist support.

En Route Pop-Up | Style Advisor / Restocker / Content Support

October–November 2025 | New York, NY

- Assisted with styling and product recommendations; supported restocking, product flow, and content for pop-up visibility.

Tired Thrift | Sales & Service Associate

September–December 2025 | Brooklyn, NY

- Managed opening and closing independently; supported sales, customer service, store organization, and sustainable retail operations.

EDUCATION

Parsons School of Design | BBA, Strategic Design and Management

Expected May 2027 | New York, NY

SKILLS

Fashion & Client Experience: Merchandising, styling, visual presentation, clienteling, product flow, trend awareness.

Brand & Content: Social media content, brand engagement, fashion storytelling, customer experience.

Operations & Leadership: Staff training, inventory support, vendor communication, VIP support, team collaboration.